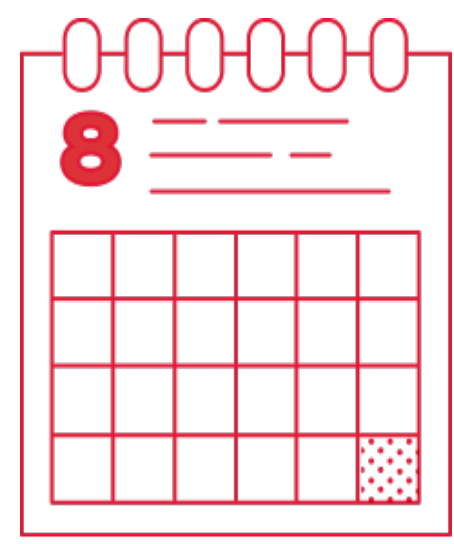
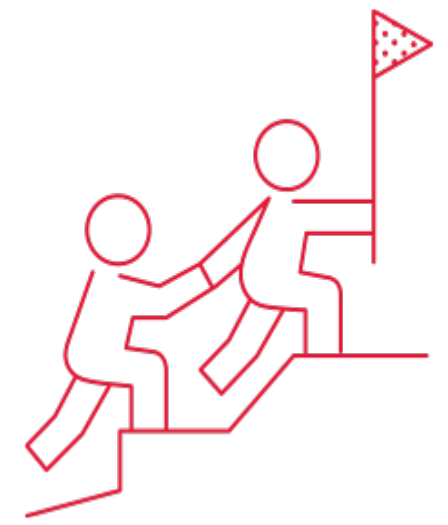


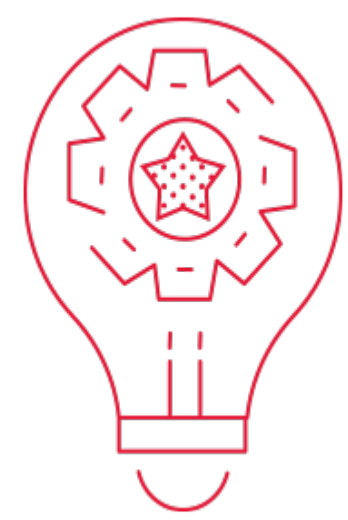
# MobilizeYU: Teaching Knowledge Mobilization at York University



8 Week Interactive Course designed for faculty members, graduate students, staff, alumni and community partners who are interested in learning more about knowledge mobilization.



Taught by leading KMb professionals and researchers.



Learn about theoretical and practical aspects of effective knowledge mobilization. 99% of participants found the course useful.

## Topics Covered:

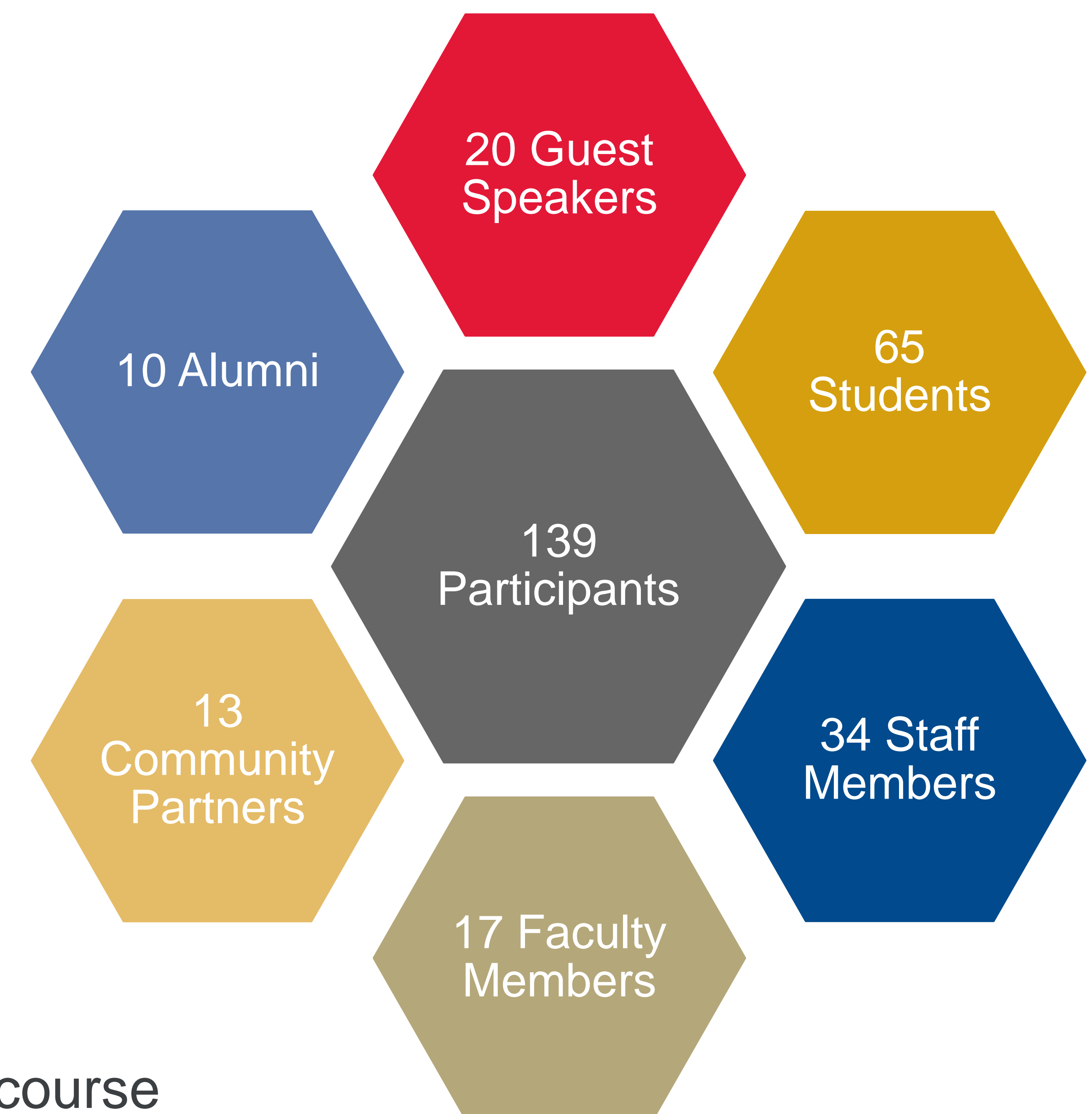
- Introduction to Knowledge Mobilization
- Building Partnerships
- Theories of Knowledge Mobilization- Methods and Models
- Knowledge Mobilization Planning- Tools and Templates
- KMb Fails / Decolonizing Practices in KMb
- Using Social Media to Mobilize Research
- Ethical Considerations
- Planning Collaborative Events
- Knowledge Products for Dissemination
- Impact and Evaluation
- Participant Presentations

## Next Steps:

- Develop self-directed summer course
- Formal evaluation; expanded staff role

## Knowledge Mobilization Unit Services at York University

York University's Knowledge Mobilization Unit is a national and international leader in knowledge mobilization (KMb). The KMb Unit has a suite of activities that create connections between researchers and community and government organizations in order to support the development of research partnerships and dissemination of research results.



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